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FOR IMMEDIATE RELEASE

MERCER COUNTY VISITORS SAVE AT PRIME OUTLETS WHEN THEY SHOP AND STAY JANUARY THROUGH MARCH

--Book an Overnight Stay at the Hampton Inn or Holiday Inn Express to Earn a \$20 Shopping Gift Card--

Pittsburgh, Pa.-January 2009- Looking to save money after the expensive holiday season? From January to March, visitors to Prime Outlets Grove City can save money on shopping when they book an overnight stay at the Holiday Inn Express or Hampton Inn Grove City. With each purchase of an overnight stay, travelers will receive a \$20 gift card to shop at Prime Outlets.

Both hotels are conveniently located across from the outlet mall. The total travel package includes purchase of a room, free hot deluxe continental breakfast and a \$20 shopping gift card.

Pricing:

- Holiday Inn Express, Grove City- \$85.00 + tax. Call 724-748-5514 for more details.
- Hampton Inn, Grove City- \$95.00 + tax. Call 724-748-5744 for more details.

Only one gift card per room is available. For information on the Prime Outlets Grove City, log onto www.VisitMercerCountyPA.com.

About Mercer County:

Located in Northwestern Pennsylvania, along the Ohio border, Mercer County is home to name-brand outlets, boutiques and unique specialty stores for shoppers. The area is also known for its more than 25 challenging golf courses of inspired design. Golf Digest ranked Mercer County as one of its top golf destinations. Visitors can dine on mouthwatering cuisine in Mercer County's array of fine restaurants and then stay overnight in a well-appointed hotel, a luxurious bed and breakfast or a cozy country inn. Close to Pittsburgh, Erie, Cleveland and other major markets, Mercer County is easily accessible via I-80 and I-79. The County offers the perfect escape. For more information, visit www.VisitMercerCountyPa.com